

APPENDIX 8

Most Significant Relationship Factors

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	Factor	Home State	Defendants' Principal Place of Business
1	Place where a relationship between the parties was centered	Location where the Plaintiff purchased and consumed the VCDs at issue	
2	Place where the act conferring the benefit or enrichment was done	Location where the “act conferring the benefit or enrichment” (i.e., the purchase) was done	
3	Domicile, residence, nationality, place of incorporation of the place of business of the parties	Plaintiffs' home state, or in the case of TPPs, their state of incorporation or principal place of business	
4	Place where a physical thing . . . which was substantially related to the enrichment, was situated at the time of the enrichment	Location of the VCDs at time of purchase	
5	Place where the benefit or enrichment was received		Location where the Defendants received the benefit

Restatement (Second) Conflict of Laws § 221; *see also Gray v. BMW of N. Am., LLC*, 22 F. Supp. 3d 373, 381 (D.N.J. 2014)